

## OHIO VINTAGE TRUCK REUNION 2024 SPONSORSHIP OPPORTUNITY

Well it is planning time again for the *2024 Ohio Vintage Truck Reunion* at the Ashland fairgrounds (<a href="www.ohvintrkreu.com">www.ohvintrkreu.com</a>). The 2023 show was an overwhelming success with over 320 historical units participating in the show, memorabilia display, slow race, jake-off, truck model contest, presentations, dinner convoy, and light show led to an exciting weekend of old truck fun! Furthermore, a van full of food and over \$7000 was collected for the *Ashland Food Bank* and *Shriners Transportation Fund*.

Last year, with the assistance of the Ashland Fair management, we moved the show to the 4<sup>th</sup> weekend in June which proved very beneficial! This year we are planning our last show change. We are moving to from a Saturday/Sunday format to a Friday/Saturday format. Traditionally we have had a substantial number of exhibitors arrive throughout Friday prior to the show with very few exhibitors present on Sunday. So moving forward the show will be on Fri./Sat. the 4<sup>th</sup> weekend in June! Join us on *June 21-22, 2024!* 

We are currently in the process of developing the show flyers and want to include our show sponsors on all panel cards, flyers, general posters, website, Facebook, and also will be announced and posted during the show to provide our sponsors with the most possible advertising. To accomplish this goal we will need sponsorship commitment by Dec. 15<sup>th</sup> to meet our printing deadline. We would then like to receive sponsorship checks (\$200 - payable to Ohio Heartland Chapter ATHS) by January 15, 2024 so we may begin work for the 2024 show.

This year we will again have numerous daily activities such as the memorabilia display, slow race, jake-off as well as vintage truck dinner cruise Sat. evening to supper to a local restaurant, show shirts, and a truck model contest! We greatly appreciate your generosity and participation in the show helping to make it the success that it is! One of our committee members will call and/or stop by with panel cards and sponsor posters within the month of Feb./March. Please email or call Bill to be included among the 2024 show sponsors ASAP!

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